

# Sponsorship and Exhibitor Information



Presented by



International  
Association  
*of* Wildland Fire

In conjunction with



5th International Fire Behavior and Fuels Conference  
**Wicked Problem, New Solutions: Our Fire, Our Problem**

April 11-15, 2016

Oregon Convention Center  
Portland, Oregon, USA

## Introduction

Join us for the **5th International Fire Behavior & Fuels Conference** at the Oregon Convention Center in downtown Portland, Oregon on April 11-15, 2016. This conference is being held concurrently in Melbourne, Australia.

The conference theme is **"Wicked Problem, New Solutions: Our Fire, Our Problem"**. This conference will provide government and non-government professionals at all levels a valuable opportunity to share information globally about wildland fire behavior and fuels, especially as it pertains to physical, biological, economic, and social sciences.

The **5th Fire Behavior and Fuels Conference** offers a forum where past experience and lessons learned are documented, current work showcased, and emerging ideas/technology presented to provide a strong foundation that will facilitate setting a course to the future that addresses and responds to developing challenges locally, regionally, and globally.

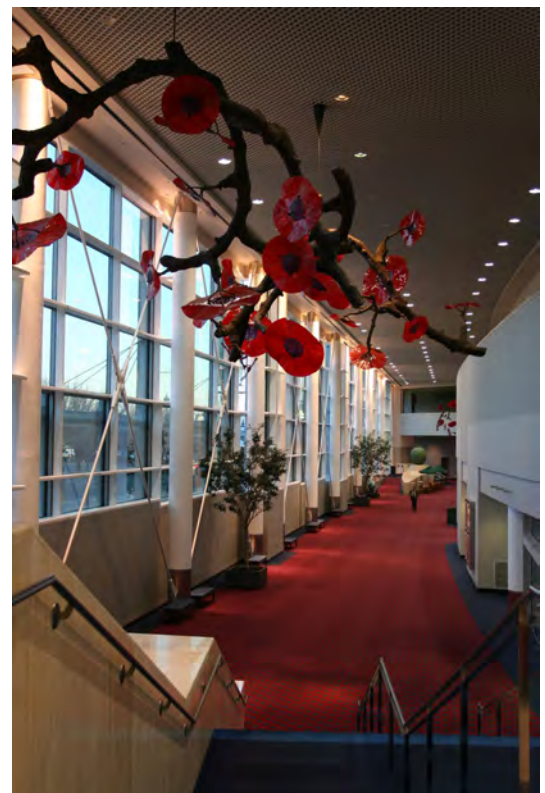
### The conference objectives are:

- To create a forum where presenters and participants can integrate across disciplines.
- To describe lessons learned and discuss development of innovative and contemporary fuels management programs that reduce risks to communities and improve/ maintain ecosystem health.
- To document fire environment trends as benchmarks for future challenges and program planning and implementation.
- To raise awareness of the diversity of approaches, issues and ideas in wildland fire management.
- To showcase and promote development of innovative management and research ideas.
- To foster new collaborations among managers, researchers, firefighters, residents, communities, businesses, educational institutions and others in different regions and countries.

Over 500 participants from emergency services, state, federal and local government, industry, NGOs, research and education are expected to attend in Portland and over 300 in Melbourne. The trade show is expected to be a great addition to the conference program and will offer great opportunities for networking.

A number of sponsorship and exhibitor packages are available, and we are happy to tailor one to suit your organization's needs.

**Book early (before December 31, 2015) to secure a space to receive \$100 off the registration fee!**



### wick-ed

definition: A **wicked problem** is a problem that is difficult or impossible to solve because of incomplete, contradictory, and changing requirements that are often difficult to recognize. The use of term "wicked" here has come to denote resistance to resolution, rather than evil.[1] Moreover, because of complex interdependencies, the effort to solve one aspect of a wicked problem may reveal or create other problems.

## Exhibitor Package

**Booth Space** **\$1,000**

**(Tuesday—Thursday, April 12-14)**

- 10' x 10' exhibit space including pipe, drape, table & chair
- One full conference pass including catering and social functions
- Logo and company description listing in Conference Program booklet
- Virtual access to the Melbourne conference attendees.

To register as an exhibitor visit

[www.firebehaviorandfuelsconference.org/exhibitors-sponsors](http://www.firebehaviorandfuelsconference.org/exhibitors-sponsors)



## Sponsorship Packages

**Platinum Sponsor** **\$20,000**

Platinum Sponsorship is the highest profile sponsorship available and applies to both locations – Melbourne and Portland. The Platinum level is designed to give you maximum exposure and profile throughout the meeting as well as to position your organization as a leading participant in this field.

### Benefits:

- Acknowledgement as Platinum Sponsor on official conference website, in conference program booklet, and on the conference bag with Logo
- Company name printed on conference banners/signs
- Complimentary exhibit booth (includes one representative) & list of registered participants
- Six additional full conference registrations
- Full page advertisement in Conference Handbook
- Specific mention of sponsor at welcome and closing sessions
- An insert in the participant packets

**Gold Sponsor** **\$10,000**

### Benefits:

- Acknowledgement as Gold Sponsor on official conference website and conference program booklet with Logo
- Company name printed on conference banners/signs
- Complimentary exhibit booth (includes one representative) & list of registered participants
- Four additional full conference registration
- 1/2 page advertisement in Conference Handbook
- Specific mention of sponsor at welcome and closing sessions
- An insert in the participant packets

**Silver Sponsor** **\$7,500**

### Benefits:

- Acknowledgement as Silver Sponsor on official conference website and conference program booklet with Logo
- Company name printed on conference banners/signs
- Acknowledgement in official Conference Registration Brochure
- Complimentary exhibit booth (includes one representative) & list of registered participants
- Two additional full conference registration
- ½ page advertisement in Conference Handbook
- Specific mention of sponsor at welcome and closing ceremony
- An insert in the participant packets

**Bronze Sponsor \$5,000**

**Benefits:**

- Acknowledgement as Bronze Sponsor on official conference website and program booklet with Logo
- Company name printed on conference banners/signs
- Complimentary exhibit booth (includes one representative) & list of registered participants
- One additional full conference registration
- 1/4 page advertisement in Conference Handbook
- Specific mention of sponsor at welcome and closing ceremony
- An insert in the participant packets

**Welcome Reception Sponsor (one only) \$10,000**

**Benefits:**

- Acknowledgement on official conference website with Logo
- Company name printed on conference banners/signs
- Branding and formal acknowledgment at welcome reception
- Complimentary exhibit booth (includes one representative) & list of registered participants
- Two additional full conference registrations
- Full page advertisement in Conference Handbook
- Specific mention of sponsor at welcome and closing ceremony
- An insert in the participant packets

**Exclusive Mobile Application (one only) \$2,500**

**Benefits:**

- Acknowledgement as Mobile App Sponsor on official conference website with Logo
- Company name printed on conference banners/signs
- Acknowledgement in official Conference Registration Brochure
- Complimentary exhibit booth (includes one representative) & list of registered participants
- Full page advertisement in Conference Handbook
- Acknowledgement in the mobile application
- An insert in the participant packets

**Supporting Sponsorship (unlimited) \$1,500**

**Benefits:**

- Acknowledgement on official conference website with Logo
- Company name printed on conference banners/signs
- Acknowledgement in official conference program booklet
- Specific mention of sponsor at welcome and closing ceremony

**Individual Items**

**Benefits:**

- Acknowledgement on official conference website with Logo
- Company name printed on conference banners/signs
- Acknowledgement in official Conference Registration Brochure
- Plus logo printed on item and/or acknowledgement at the sponsored activity

<b>Lanyards</b>	<b>\$1,500</b>
<b>Thumb Drive</b>	<b>\$2,000</b>
<b>Coffee breaks (6)</b>	<b>\$4,500/ea.</b>
<b>Participant Bags</b>	<b>\$5,000</b>
<b>Conference Booklet</b>	<b>\$4,250</b>

**To become a sponsor visit [www.firebehaviorandfuelsconference.org/exhibitors-sponsors](http://www.firebehaviorandfuelsconference.org/exhibitors-sponsors)**

**Other Opportunities:** Other sponsorship opportunities can be tailored to suit your company's particular needs. For further information or to secure your preferred sponsorship option please contact Mikel Robinson by email [execdir@iawfonline.org](mailto:execdir@iawfonline.org) or phone (406) 531-8264.